



**WAC LIGHTING**  
Responsible Lighting

## Case Study | Beijing LAN Club

Winner Of IES Illumination Award Of Merit







## High Performance WAC Luminaires Featured in the Beijing LAN Club

When designers wanted to illuminate the prestigious Beijing LAN Club, they looked to WAC Lighting for energy efficient general and accent lighting solutions. The project received an IES (Illuminating Engineering Society) Illumination Award of Merit. WAC Lighting, a leading manufacturer and designer of track, recessed, undercabinet, monorail and decorative lighting, develops nearly all of its responsible products in the family owned, ISO 9001-certified manufacturing campus with in-house UL approved testing labs and zero landfill status.

The Beijing LAN Club is one of the world's top nightclubs. The vision of Interior Designer Philippe Starck was to create a lavish "junkyard," expressing the idea that luxury, without life or context, is meaningless. The chaotic collage of decorative elements presented significant challenges to the Lighting Designer, Zheng JianWei of bLd Lighting Design Studio at the Beijing Institute of Architectural Design. Mr. Zheng used WAC Lighting recessed luminaires for energy efficient general, spot and wall wash lighting in the VIP Room, Cigar Bar and Private Rooms throughout the club.

Zheng JianWei is the first Chinese lighting designer to receive the Award of Excellence from the Illuminating Engineering Society (IES). He presided

over the general lighting planning and designing of the 2008 Beijing Olympic Central Green, and was one of the three lighting designers that worked on the National Stadium, the famous Bird Nest of Beijing.

"It was a great challenge to choose the correct lighting fixtures for the Beijing LAN Club," explained Mr. Zheng, "A place decorated with so many luxury items- from chairs to tables, paintings to sculptures, western to eastern motifs, and classic to futuristic themes. WAC luminaires offer accurate optical distribution and are elaborately designed, with their precise shapes and details, to lighten up the club with every subtle mood we wanted, and complement the items specified by Philippe Stark."

According to Mr. Zheng, "We used WAC's energy efficient low voltage recessed luminaires, which were installed in the private rooms, on the ceiling and used for accent lighting to highlight the precise details of the sofa, tabletop and curtains. The recessed fixtures add necessary complementary lighting, to the dimmable chandelier. With the decorative lighting, WAC fixtures helped create a comfortable and elegant atmosphere.

"Since the physical space is limited in the VIP booths, WAC recessed fixtures used light sparingly to create visual space with hierarchy," continued



**Project Challenge** - The Beijing LAN Club is one of the world's top restaurants and nightclubs. The interior designer's vision was to create a lavish junkyard, expressing the idea that luxury, without life or context, is meaningless. The chaotic collage of decorative elements presented significant challenges to lighting design.

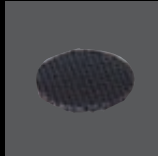
Mr. Zheng. "Fixtures with green colored lenses echo the richness of precious jade to create a contemplative, luxurious and den-like room."

In the VIP Booths Corridor, WAC low voltage fixtures, with adjustable trims and interior step baffles, innovatively employ specially designed GOBO lenses to create a theatrical, performance space where patrons can be either performers or spectators, thus evoking a "junkyard" look. WAC Recessed Spotlights, constructed of die cast aluminum and using MR16 halogen lamps, direct patrons to VIP areas, while eliminating unpleasant glare to performers through sophisticated fixture positioning, directing and lens adjustments.

MI-808-BK



LENS-16-HCL



"In the Cigar Bar," continued Mr. Zheng, "WAC's low voltage recessed fixtures, designed with pinhole aperture trims with step baffles, were specified to brighten the room. Low level illumination creates a discreet, intimate and masculine space. A mix of shadows and spotlighted objects add an element of mystery to the space."

The Beijing LAN Club is an exclusive lounge and restaurant with global artistic taste. Being the only work created by renowned artist Philippe Starck in China, Beijing LAN Club holds a large number of art treasures and well known antique furniture, including world famous handcrafted Baccarat crystal chandeliers, and hundreds of highly sought after baroque paintings hanging from the ceiling and the walls in unique frames.

An extremely large oil painting, spanning over 10,000 square feet of canvas painted by 20 foreign artists, was cut into pieces to fit the Beijing LAN club, which now forms the walls of the 35 private rooms. The club features a fresh looking oyster bar, a luxury cigar room, a red wine chamber, a classic English bar, and a restaurant serving Contemporary Cantonese cuisine highlighting specialty dishes from all over China.

French designer Philippe Starck, who developed the Beijing Twin Towers with glamor, makes eye candy the real main course at this seen-and-be-seen restaurant and club.

The son of an aeronautical engineer, Philippe Starck is one of the giants of contemporary interior design. After starting out as art director for Pierre Cardin, he designed "La Main Bleue" bar in Montreal and "Les Bains Douches" in Paris.





Project  
Beijing LAN Club, Beijing, China

Interior Design  
Philippe Starck

Lighting Design  
Zheng JianWei of bLd Lighting Studio

Lighting  
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His many prestigious interior design commissions include: François Mitterand's private apartments in the Elysée Palace in Paris; Café Costes in Paris which includes the elegant "Costes" chair; and New York's Royalton and Paramount boutique hotels. He created "Ará," a horn-shaped metal table lamp; "Juicy Salif," a long-legged octopus of a lemon squeezer, and the "Hot Bertaa" kettle. He is famous for many seating furniture designs: "Dr. Sonderbar," "Von Vogelsang," "Lola Mundo," "Richard III," "Lord Yo," "W.W. Stool," "Prince Aha" stool, and the highly successful "Ghost" line of chairs and armchairs.

Beijing LAN Club is a destination where some of China's top stars go to dine, imbibe and party. The restaurant serves some of Beijing's most delectable contemporary cuisine, and the club's cocktails are actually worthy of their high price tags.

To reflect the firm's energy efficiency commitments, corporate social responsibility and community involvement, WAC Lighting has recently changed its brand standard to "Responsible Lighting." Helping to lead the industry's sustainability charge, the firm has contributed to social progress with responsible manufacturing practices and energy efficiency technology. The firm employs precision fabrication, stringent sourcing, water recycling, lead-free and

zero-land fill capabilities in our wholly owned, clean ISO 9001-certified manufacturing campus with in house U.L testing lamps.

New sustainable CFL and LED lighting products have been added to the extensive line with the most energy efficient technology available. As progress is measured in quality of life, WAC Lighting strives to advance employee empowerment, community involvement with major global and local foundations, and diversity in the workplace.

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